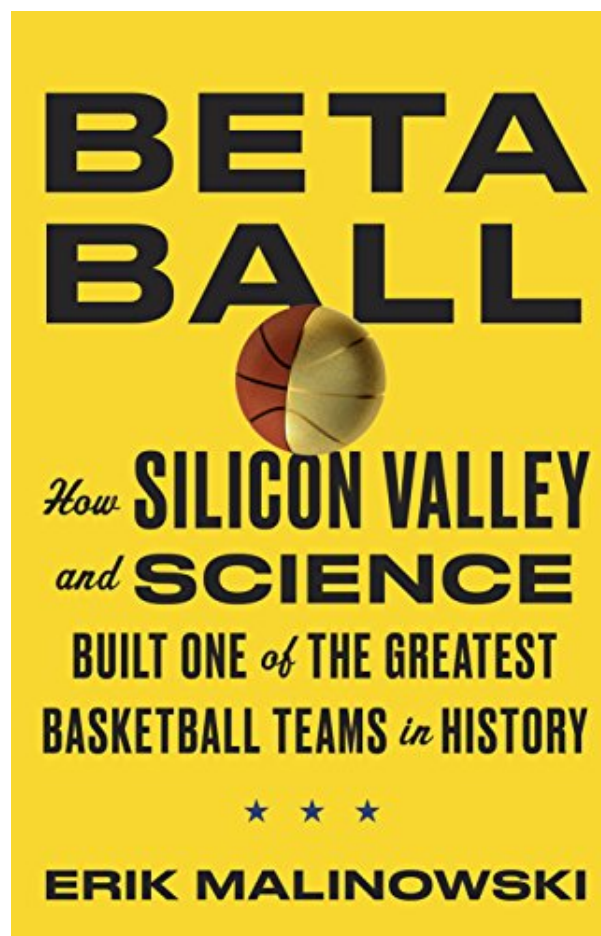


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Erik Malinowski is the Golden State Warriors lead writer for Bleacher Report. As a reporter and features writer based on the Bay Area, he has written for many sites and publications, including Wired, Rolling State, Slate, Atlas Obscura, Sports on Earth, Esquire, The New Republic, and Baseball Prospectus. He's a frequent guest on NPR's "Only a Game" and has been recognized in three editions of the Best American Sports Writing anthology.

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Moneyball meets The City Game in this compelling look at how the Golden State Warriors embraced savvy business practices and the corporate culture of Silicon Valley to not only produce one of the greatest basketball teams in history but also revolutionize the NBA.

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