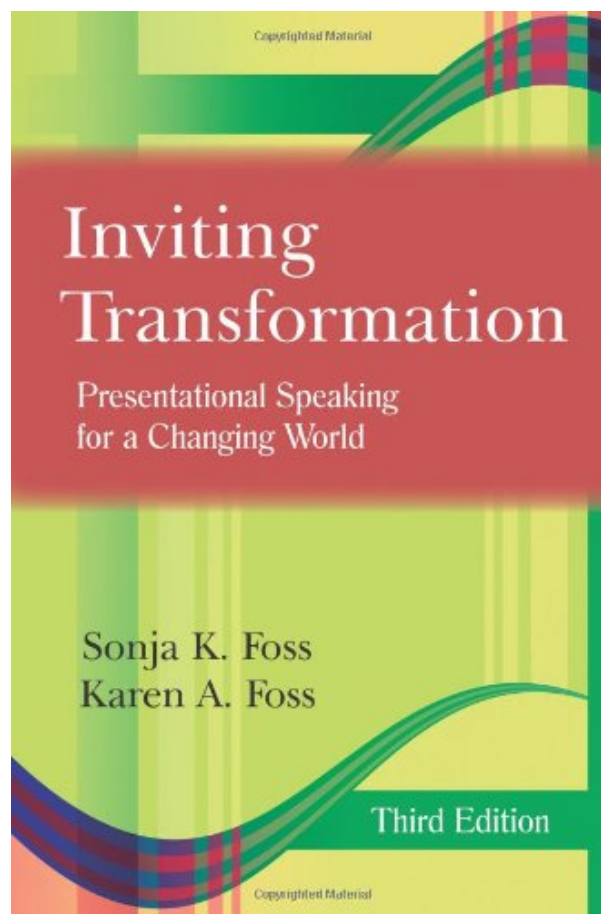
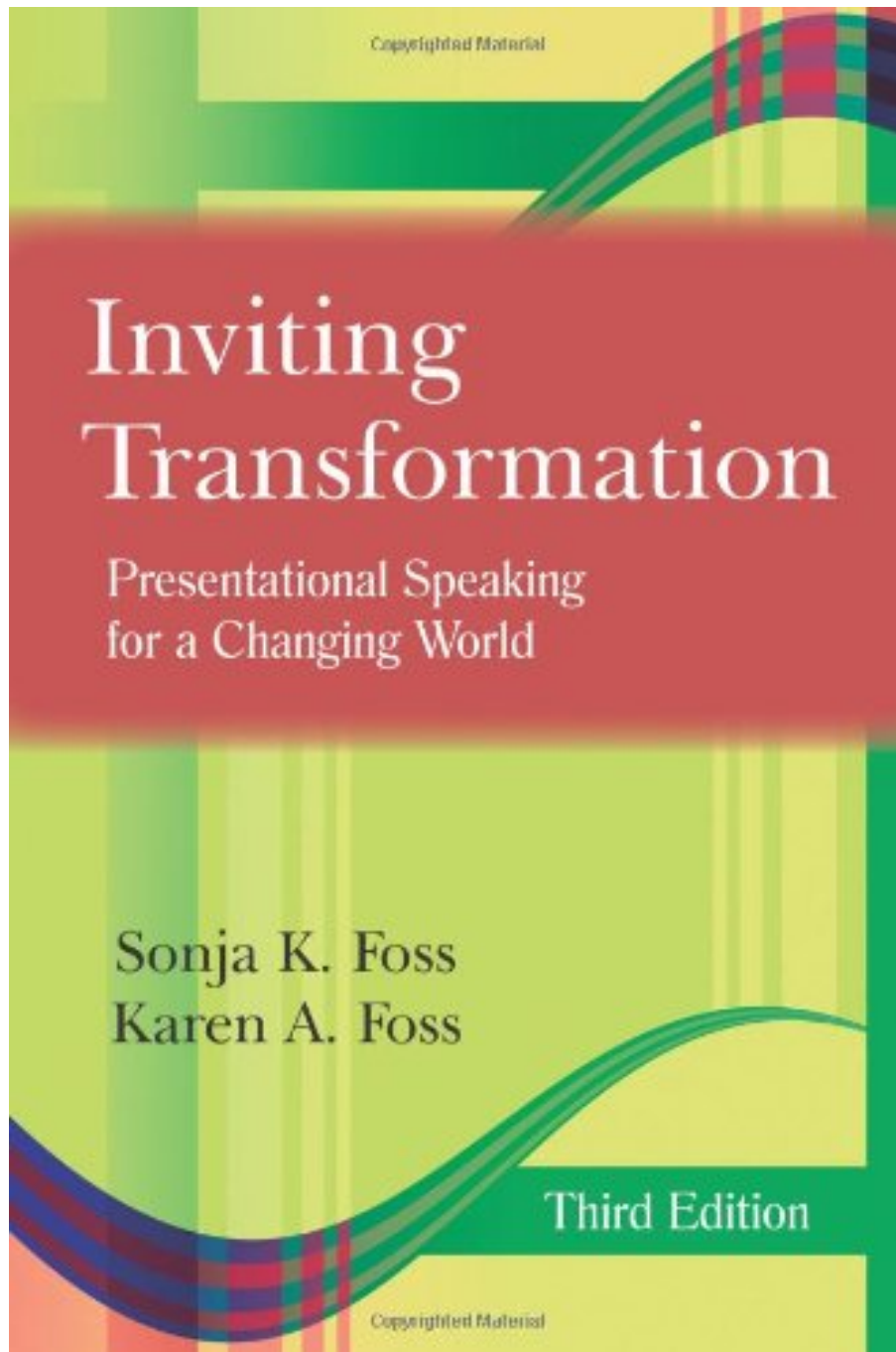


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'The world doesn't need another public speaking textbook, but it needs this one. In my experience, the worst public speaking text is not so different from the best. Foss & Foss, though, offer a genuinely unique approach. This book stands out from all the others on the shelf. Every professor should own a copy and many should adopt it.' George LaMaster, Marian University

“Excellent text. Covered a wide variety of very current and usable speaking situations. Reads well interesting and I feel I can capture the interests of the student.” Kay Robinson, Barton County Community College

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The third edition of *Inviting Transformation* continues to offer a refreshing, innovative approach to public speaking, or what the authors call presentational speaking to acknowledge that not all important speaking occurs in formal public settings. The book introduces readers to invitational rhetoric, a mode of communicating that offers an effective response to the diversity that characterizes the world.

Respect for the diversity of the world also is emphasized in the book in that the traditional speaking model has been expanded to include speaking options that characterize diverse cultural groups. For all of the processes of presenting--such as selecting a speaking goal, organizing ideas, elaborating on ideas, and delivering the presentation--the book includes and validates more inclusive speaking practices.

The exceptionally accessible writing style and reasonable price make this concise text attractive for students and instructors alike.

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- Binding: Paperback
- 232 pages

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- Used Book in Good Condition

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Good Cheap Communications Book, Glad I Majored Elsewhere

By Mike S

As a required textbook for a communications course I can greatly appreciate the fact that this book was not very expensive and in fact that is the main reason why I am rating it as high as I am. If you are looking for a book that talks primarily about invitational rhetoric and applications thereof with some of the general nuts and bolts of general communication and speech this is a good book. If you can't stand the soft sciences or cultural relativism or social justice you will be rolling your eyes every other paragraph and especially during personal examples. I reiterate though it is a decent text if you can get over framing of the authors opinions in the context of rhetorical teachings. It accomplishes what it needs to at low cost with only minorly annoying issues so all in all its pretty decent.

0 of 0 people found the following review helpful.

Excellent content

By Anita Raquel

Excellent content, but a bit dry and academic in writing style. I will definitely implement some of the knowledge I gained, but it was a chore getting through it. There really is gold between these covers, but it's hard work mining it. If I were to speak as turgidly as the writing in the book, I don't think most audiences would return, which would be a real shame. This is probably due to my own bias and preferences, but it will probably also affect other readers. This is the ADHD era, and it's an issue that must be dealt with. It might do better as an audio book. I had to force myself to finish it, even though I knew it was valuable material.

1 of 1 people found the following review helpful.

Great, but not compatible with all Kindle models

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