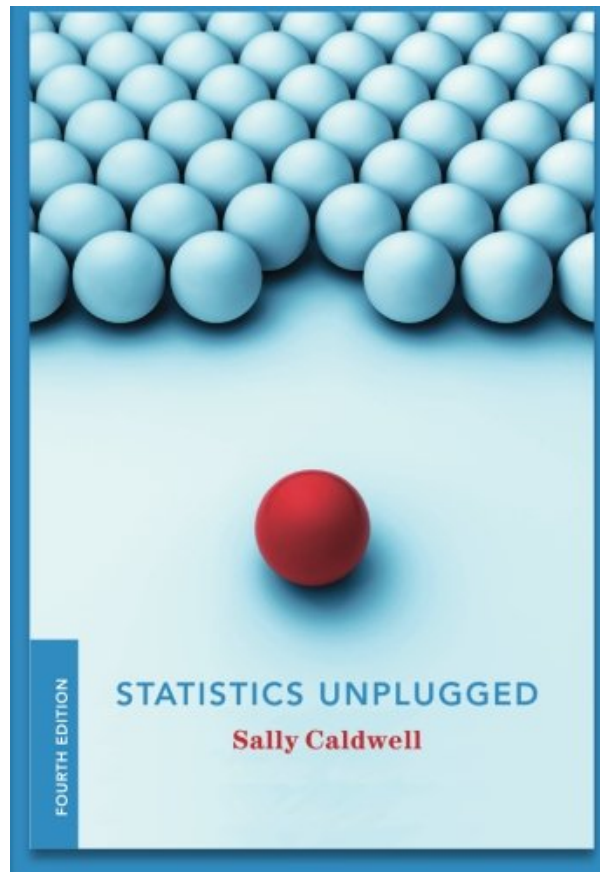
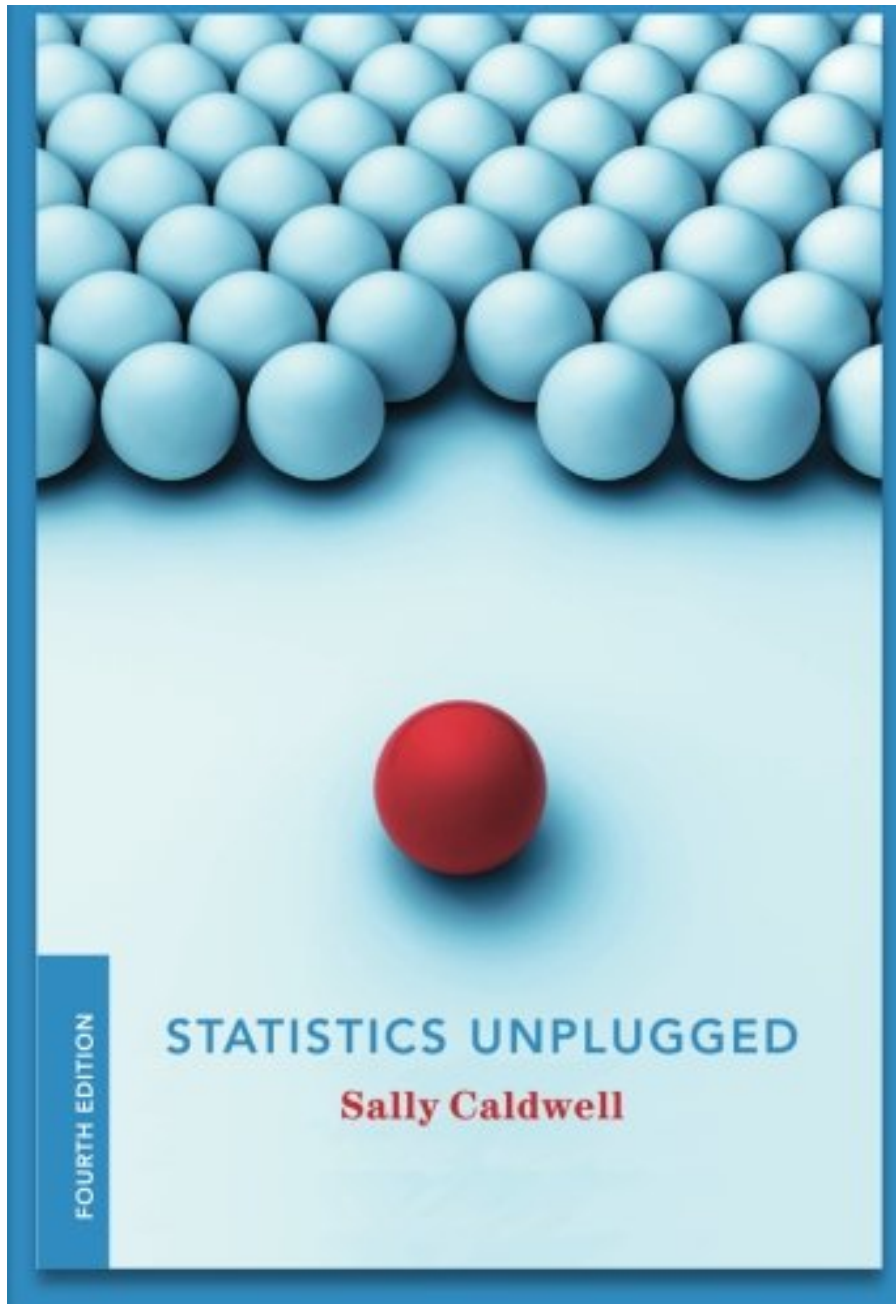


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## About the Author

Sally Caldwell received her Ph.D. in Sociology from the University of North Texas. Her teaching areas include statistics, research methods, and urban sociology. Her research interest is deception in social relationships. She is also the author of ROMANTIC DECEPTION (Adams Media, 2000).

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I have to say this is the perfect book. Ms

By Jess

It takes a lot to make reading statistics more exciting than watching paint dry. While I might still prefer the second option, Sally Caldwell actually makes the first option a lot more tolerable. As my textbook for an advanced statistics PhD class, I have to say this is the perfect book. Ms. Caldwell breaks down the concepts in ways that I've never thought of before, and with her humor it's easy to become interested in her explanations. This is high praise coming from a professional student with two previous (deplorable) stats classes under her belt.

If you're a professor reading this, I highly suggest having your students invest in a book they will actually learn from. If you're a student, stay in school, do your homework, and thank your professor for picking this book. Trust me, it could be worse.

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A Solid Introduction Aimed At Language-Oriented Students

By Asher Taylor

My university uses this text for the Psychology Department's Research Methods and Statistics class. As such, I've become pretty familiar with it.

Overall, I like Caldwell's approach: she covers the basics in a thoroughgoing fashion and provides lots of exercises (with an answer key so you can make sure you're on track) and a good set of the applicable statistical tables. Students preparing for a career doing research in psychology or sociology, in particular, will find this book very useful.

That said, for those of us who are more math-oriented, Caldwell's explanations of the mathematical side of things can be a bit verbose and, in fact, a tad unclear. As such (and having come into my Research Methods & Statistics class with a decent background in basic statistics), I find it helpful to skim over some of her longer explanations as I read, then work through the chapter problems and refer back as needed.

However, her explanations of when and why to use the different approaches are stellar.

Most of my classmates agree that Caldwell's writing style actually works quite well for them as people who range from math-phobic to not-really-math-phobic-but-not-exactly-mathophilic-either.

Overall, I am pretty pleased with Statistics Unplugged, and I think it has been an effective learning tool.

By the way, I own both Kindle and print editions, and the Kindle edition is a very precise reproduction of the print edition and works very well both on my PC and on my Acer Iconia 10" tablet.

0 of 0 people found the following review helpful.

A nice way to learn statistics

By inlafayette

This is definitely an easy book to read, and Sally clarifies the most important aspects of statistics very well. If you have trouble learning statistics from this book, there's no hope. I dropped the rating one star because there is a bit too much repetition in the book. I prefer additional examples and a reminder here and there to review previous information when it's relevant. This book was helpful as a refresher prior to getting into Chris Chatfield's more rigorous book.

One strange thing was that the book came with a large blank label covering the lower part of the back cover of the book (over the UPC). I managed to remove it, but it was obviously meant to be permanent.

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